



University Council

**Communication Committee
Goals for the UC year ending August 31, 2023**

Co-Chair: Robert Peralta **Officer Term:** 2021-2023

Co-Chair: Sherry Simms **Officer Term:** 2022-2024

Secretary: Richard T. Newsome **Officer Term:** 2021-2023

Goal	Priority Number	How Will Goal Be Measured?
<p>Each member of the Communications Committee will submit at least two story ideas to University Communications and Marketing (UCM) for consideration for The University of Akron Magazine, including topic details, department(s)/colleges involved and contact for more information.</p> <p>Story ideas due: By December 1 (for spring 2022 issue) and March 1, 2023, (for fall 2023 issue).</p> <p>Committee also will provide feedback to UCM on the first two issues of the magazine (spring 2022 and fall 2022) and offer suggestions for improvement.</p> <p>Feedback due by February 1, 2023.</p>	1	<p>This portion of the goal will be measured by whether each committee member submits their feedback on the first two issues by February 1, 2023.</p> <p>This portion of the goal will be measured by whether each committee member submits their feedback on the first two issues by February 1, 2023.</p>
<p>On an ongoing basis, the Communications Committee will be available to help compose/review both internal and external University Council committee communications as needed.</p>	2	<p>Measurement will be based on the engagement with other University Council committees concerning internal or external communications.</p>